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**Contacts:**

Mary McEvoy Carroll  
Sand Hill Communications for Tely Labs  
[mary@sandhillcomms.com](mailto:mary@sandhillcomms.com)  
+ 1 408 691 4283

**Tely Labs Named "Cool Vendor" by Gartner**

*Vendors selected for the "Cool Vendor" report are innovative, impactful, and intriguing*

**REDWOOD CITY, CA: May 15, 2013** - [Tely Labs](#) – maker of the award-winning telyHD video calling system – has been named a "Cool Vendor" in the *Cool Vendors in Unified Communications and Network Systems and Services* report by Gartner, Inc.

The associated research details companies that give IT leaders in midsize businesses and large enterprises new ways to enhance collaboration with tools for capturing and sharing conferencing content from different media. Tely Labs was recognized for its telyHD videoconferencing solutions.

"Tely Labs is driving innovation in easy-to-use, affordable videoconferencing for SMB, enterprises and healthcare markets," said Sreekanth Ravi, President and CEO at Tely Labs. "The telyHD appliance is a platform for truly revolutionary new offerings that are changing the way organizations use video collaboration, and we are very pleased to be included in Gartner's Cool Vendor report."

Tely Labs' offerings include videoconferencing solutions for small and medium businesses, enterprises and healthcare organizations:

- telyHD Business Edition is the first videoconferencing solution to bring HD quality, multi-party video calling and document collaboration into a price range accessible by businesses of any size.
- Enterprise Edition features support for the industry standard SIP protocol as well as Blue Jeans Network, delivering unprecedented value to standards-based videoconferencing.
- telyMed™ is a simple, secure and affordable videoconferencing solution specifically designed for telemedicine and outpatient care applications in healthcare. New telyMed enables healthcare organizations to bring revenue-generating and even life-saving services to locations where traditional videoconferencing systems have proven to be impractical or unaffordable.

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**About Tely Labs**

Founded in 2010 by the successful entrepreneurial team of Sreekanth Ravi (President and CEO) and Sudhakar Ravi (CTO), Tely Labs is a pioneer in simple, secure and affordable video communication and collaboration systems that fundamentally change the way people communicate. The company's products are used extensively in Enterprise conference rooms, remote offices, SMBs and healthcare facilities worldwide. For more information on Tely Labs, visit [www.tely.com](http://www.tely.com).