

Specialized Video Calling Solution Enables Life-Saving Diagnoses at a Fraction of the Cost of Traditional Videoconferencing Systems

MENLO PARK, CA -- (Marketwire) -- 02/27/13 -- Tely Labs -- maker of the award-winning telyHD video calling system -- today announced telyMed -- a new telemedicine solution that provides hospitals and clinics with simple, secure and affordable video access to healthcare specialists for remote consultations.

Developed in partnership with leading providers of telemedicine solutions and services, the telyMed video calling appliance is the first solution that makes it simple, secure and affordable for healthcare organizations to instantly connect key medical teams for potentially lifesaving interactions. telyMed is placed in the medical center and enables a doctor to log in remotely via any Skype-enabled device for consultation anytime, anywhere, as well as connect to high-end videoconferencing systems via the SIP communications standard.

"For the hospitals and clinics we serve, telyMed has helped lower medical specialist response times to as little as ten minutes," says Dr. David McCraney, Chief Neurologist at Net Medical Xpress, a telemedicine services provider and developer. "Without Net Medical and telyMed, it's safe to say hundreds of patients in the past year would have been denied access to potentially lifesaving medication. These patients received treatment because we offer a solution that hospitals can afford and it works."

Remote medical consultations by video have become more common in recent years, but expensive videoconferencing equipment and the complicated requirements to configure matched solutions on both ends of the call has prevented wide-spread adoption.

"The telyMed solution delivers the benefits of legacy videoconferencing solutions at a fraction of the cost," said Sreekanth Ravi, Tely Labs CEO. "And because it is both Skype certified and SIP standard based, telyMed can be used to call anyone, anywhere in the world, with any Skype enabled device or industry standard legacy system. This includes laptops, tablets, mobile phones, or expensive high-end solutions in use in healthcare facilities today."

Cost structures in the healthcare industry are undergoing rapid change, while demand for expensive specialists is growing faster than hospitals' ability to recruit them. "With telyMed, we can afford to provide 24 hour coverage," said Jim Heckert, CEO of the Gerald Champion Regional Medical Center. "Before, a specialist had to be called at home, and then drive in to the hospital for an in-person consult."

telyMed is now available through Tely Labs' growing network of authorized resellers. telyMed is sold as a software upgrade to Tely Labs' flagship telyHD and telyHD Business Edition appliances, and is priced at \$299, with a \$199 annual renewal fee from the second year onwards. More information can be found at www.tely.com.

Tely Labs and Net Medical Xpress will demonstrate telyMed at HIMSS13 Annual Conference & Exhibition in booth #8330. The exhibition will take place March 4-6, 2013 at the Ernest N. Morial Convention Center in New Orleans, LA.

About Net Medical Xpress

Net Medical Xpress' Telemedicine programs provide diagnostic and clinical medical services to mobile companies, urgent cares, hospitals, trauma centers, imaging centers, jails, nursing homes, corporate health departments, and outpatient medical facilities. The company's proprietary, web-based XR-Express 510K FDA cleared PACS is Net Medical Xpress foundation software, which enables medical providers to make real-time assessments of patients' conditions and treatment needs.

For more information, visit www.netmedical.com or contact Dick Govatski, president and CEO, at 505-255-1999 or ceo@nmxs.com.

About Tely Labs

Founded in 2010 by the successful entrepreneurial team of Sreekanth Ravi (President and CEO) and Sudhakar Ravi (CTO), Tely Labs is a pioneer in simple, secure and affordable video communication and collaboration systems that fundamentally change the way people around the globe keep in touch. The company's products deliver high-definition video calling and document sharing to living rooms, conference rooms and healthcare facilities. Tely Labs is based in Menlo Park, California. For more information on Tely Labs, visit www.tely.com.