



Contact:

Mary McEvoy Carroll
Sand Hill Communications for Tely Labs
mary@sandhillcomms.com
+ 1 (408) 691-4283

Tely Labs Announces Interoperability with BroadSoft's BroadWorks

Tely Labs' Affordable, Standards-Based Videoconferencing is Now a Compelling Option for Service Providers

REDWOOD CITY, CALIF. - October 16, 2013 – Videoconferencing innovator Tely Labs today announced it has completed interoperability testing between BroadSoft's® **BroadWorks**® application server and telyHD Pro. Together, the BroadSoft/Tely Labs integration will enable service providers to deliver simple, secure and affordable videoconferencing as a hosted service.

Sreekanth Ravi, Tely Labs Founder and CEO said, "Achieving interoperability with the BroadWorks platform enhances the value of our offering, and allows us to extend our reach with the BroadSoft customer base. With the telyHD Pro solution, BroadSoft service providers now have a compelling and cost-effective option for providing hosted videoconferencing services to their customers."

"Tely Labs has shown it stands behind its telyHD Pro solution by submitting it for BroadSoft's assessment and interoperability testing process," said Steve Kaisch, vice president of business development, BroadSoft. "Because flexibility of their video communications systems is quickly becoming a requirement for many businesses, we are pleased to add Tely Labs as a videoconferencing option that can be seamlessly added to the BroadSoft platform."

The telyHD Pro is a revolutionary HD videoconferencing and collaboration appliance that connects with SIP standard based systems and infrastructure at unprecedented value. The telyHD Pro solution also supports Skype HD video calling as well as Tely Labs' own telyCloud service, providing multi-party videoconferencing with many features normally only available with a heavy investment in video infrastructure equipment. More information is available at www.tely.com/products.

Tely Labs is a Solution Showcase sponsor and will exhibit in booth 57 at the [BroadSoft Connections 2013](#) users conference, being held October 16-19 at the Hilton San Diego Bayfront. Announcements and other news originating from the event will appear on Twitter (@BroadSoftNews and #BSFTConnections).

About Tely Labs

Founded in 2010, Tely Labs is a pioneer in simple, secure and affordable video communication and collaboration systems that fundamentally change the way people communicate. Tely Labs

is dedicated to bringing videoconferencing to every meeting room, remote office and healthcare facility – simply, securely and affordably. www.tely.com.